

**SAINT PAUL  
PIONEERS**



**2024  
PARTNERSHIPS**



**"Nobody who  
ever gave his  
best regretted it."**

**Lou Holtz**





The mission of the Saint Paul Pioneers Developmental Football team is to build and sustain a successful, adult amateur community football team that creates a safe, competitive environment in which men 18 years and old can play football.

**Our goals:**

- To strengthen our relationship the greater Twin Cities area with a focus on the Saint Paul community, which our team serves, by giving back whenever possible through donations and volunteer time. As we continue to grow, we look forward to working with area schools, charities, and organizations.
- To develop and maintain an environment of encouragement, discipline, respect, and pride.
- To provide the Twin Cities area with a low-cost, family friendly source of fun and entertainment. The Saint Paul Pioneers continually model and reinforce a professional atmosphere and attitude to ensure a positive experience for our fans and the community.



# 2024 QUICK FACTS

The Saint Paul Pioneers originated in Saint Paul, Minnesota in 2001. Throughout the past 20 years, the Pioneers have seen many changes in the semi-professional football landscape in Minnesota. As the league, team, roster, coaching staff, and ownership changes, one thing has remained a constant: The Saint Paul Pioneers' commitment to family. The Pioneers are a football team that has placed a premium on honesty, trust, and commitment to each other and the Pioneer Community. We invite you to review our sponsorship options and we welcome you to become a part of the storied tradition that is Saint Paul Pioneer Football.

Team Established:	2001
Board President:	Mark Heiser
General Manager:	
Board of Directors:	Ben Campbell, Lynn Conolly, Jacob Husnik, J. Alfred Potter, Jeffry Dubose, Matthew Sickler, Andrea Griffiths
Head Coach:	Damien Rochon-Washington
Assistant Head Coach:	Ben Campbell
Running Back Coach:	Jesse Luft
Receiver Coach:	J. Alfred Potter
Offensive Line Coach:	John Lipscomb II
Offensive Assistants:	Robert Theus, JR Shannon Johnson
Defensive Coordinator:	Anthony Minus
Linebacker Coach:	Tommy Hamm
Defensive Backs Coach:	Bobby Wright
Defensive Line Coach:	Ollie Jackson
Defensive Assistant:	Karen Bokelmann
Special Teams Coordinator:	Aaron Terrell-Byrd
Specialist Coach:	Ryley Licata
Quality Control:	Kendrick Hawkins
Nickname:	Pioneers
Colors:	Cardinal, Steel, Black, and White
League:	Heartland Football Association
All Time Record:	171-57-1




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## CHAMPIONS

NEFL  
2022 | 2016  
2015 | 2014  
2013 | 2012  
2011 | 2010

NATIONAL  
2014 | 2012  
2009

NORTHERN LIGHTS  
2009 | 2008

MID-AMERICA DIVISION  
2009 | 2008

MFL  
2006 | 2004  
2003

USA BOWL  
2006





# SPONSORSHIP LEVELS

## LEVEL ONE

\$100-\$249

- Your business/organization's logo will be listed on the Saint Paul Pioneers' website,
- Home game PA announcements as an official sponsor of the team

## LEVEL TWO

\$250-\$499

- Your business/organization's logo will be listed on the Saint Paul Pioneers' website.
- Sponsor provided promotional flyers distributed at home games and hosted events
- 1 Facebook/Instagram promotional post monthly

## LEVEL THREE

\$500-\$999

- All Level One and Two benefits
- Sponsor provided banners displayed at all home games
- 2 Facebook/Instagram promotional posts monthly

## LEVEL FOUR

\$1000

- All Level One through Three benefits
- Five (5) home game season passes
- Customized promotions for home games and events.
- 3 Facebook/Instagram promotional posts monthly

## LEVEL FIVE

\$3000

- All Level One through Four benefits
- Fifteen (15) home game season passes
- Two (2) Saint Paul Pioneers t-shirts and a replica game jersey
- 4 Facebook/Instagram promotional posts monthly
- Customized Promotions for home games and events

## LEVEL SIX

\$5000

- All Level One through Five benefits
- Thirty (30) home game season passes
- Four (4) Saint Paul Pioneers t-shirts and Two (2) replica game jerseys
- 4 Facebook/Instagram promotional posts monthly
- One 60 Second promotional video posted monthly on Facebook/Instagram
- Customized Promotions for home games and events

The Saint Paul Pioneers are a 501C-3, non-profit organization. All contributions are tax deductible.

**Custom Packages available upon request.**

All sponsorship packages include company logo on select newsletters and print media.

# LOAD THE WAGON



[jpotter@pioneersfootball.org](mailto:jpotter@pioneersfootball.org)



[www.pioneersfootball.org](http://www.pioneersfootball.org)



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