



St. Paul Pioneers
www.PioneersFootball.org
651-329-6928

February 2024

Operations Internship

About the St. Paul Pioneers

The St. Paul Pioneers are a 501c3 nonprofit organization registered in the state of Minnesota. The team is run by a volunteer Board of Directors. As such, none of the staff, coaches, or players is paid for their services in any way, shape, or form. All monies collected by the St. Paul Pioneers Football Club are reinvested into the organization for the purpose of advancing amateur football in the St. Paul area - or are donated to an approved charity. The Pioneers were formed in 2002 and are currently members of the Gridiron Developmental Football League (GDFL). The Pioneers have captured eleven league championships and three national championships in the team's twenty-two year history. The Pioneers believe in hard work, integrity, dignity, community involvement, and positive representation of St. Paul and its surrounding communities

Mission Statement

The Mission of the St. Paul Pioneers Football club is to build and sustain a successful, adult amateur community football team that creates a safe, competitive environment in which men 18 years and older can play football. Our goals

- To develop and maintain an environment of encouragement, discipline, respect, and pride.
- To strengthen our relationship with the St. Paul community, which our football team serves, by giving back whenever possible through donations and volunteer time. As we continue to grow, we look forward to working with area schools, charities, and organizations through donations, volunteering and increasing community awareness.
- To provide the Twin Cities with a low-cost, family friendly source of fun and entertainment. The St. Paul Pioneers continually model and reinforce a professional atmosphere and attitude to ensure a positive experience for our fans and the community.

Internship Description

The Marketing & Promotions intern reports directly to the chair of the Marketing Committee and is responsible for assisting with all team marketing and promotional activities. The Marketing & Promotions intern will work to tailor marketing campaigns to attract fans, sponsors, and athletes in a defined target market of consumers. This may include, but is not limited to: Working to expand the team's fan base through creative initiatives, actively seeking community sponsors and partnerships, implementing game day promotions, attending team promotional events, coordinating direct marketing campaigns, actively recruiting game day volunteers, and selling season tickets at specified events. The Marketing and Promotions intern will also play an integral role in game day operations. This position may include other duties as assigned by the Pioneers Board of Directors. This internship is a non-paid position.

Requirements

Interns must commit for a minimum of 16 weeks, or the length of the intern's school semester. Ideally, the intern would be able to begin in January and continue the internship through the middle of August (The end of the GDFL season.). Interns are expected to work a minimum of 10 hours per week. The marketing and promotions intern will be responsible for attending board meetings, team tryouts, practices, fundraising events, as well as home and away games. The internship will require availability on evenings and weekends and the availability to assist with special marketing projects and complete them as assigned. The ideal candidate will possess a strong work ethic, above average computer skills and a keen attention to detail. The intern must have reliable transportation.

Application Process

Interested applicants should submit a letter of application, resume, and the names and phone numbers of three (3) references as part of the application process. The application information can be emailed to mark@pioneersfootball.org.

#LoadTheWagon



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