



St. Paul Pioneers
www.PioneersFootball.org
651-329-6928

February 2024

Communications Internship

About the St. Paul Pioneers

The St. Paul Pioneers are a not-for-profit organization registered in the state of Minnesota. The team is run by a volunteer Board of Directors. As such, none of the staff, coaches, or players is paid for their services in any way, shape, or form. All monies collected by the St. Paul Pioneers Football Club are reinvested into the organization for the purpose of advancing amateur football in the St. Paul area - or are donated to an approved charity. The Pioneers were formed in 2002 and are currently members of the Gridiron Developmental Football League (GDFL). The Pioneers have captured eleven league championships and three national championships in the team's twenty-two year history. The Pioneers believe in hard work, integrity, dignity, community involvement, and positive representation of St. Paul and its surrounding communities.

Mission Statement

The Mission of the St. Paul Pioneers Football club is to build and sustain a successful, adult amateur community football team that creates a safe, competitive environment in which men 18 years and older can play football. Our goals

- To develop and maintain an environment of encouragement, discipline, respect, and pride.
- To strengthen our relationship with the St. Paul community, which our football team serves, by giving back whenever possible through donations and volunteer time. As we continue to grow, we look forward to working with area schools, charities, and organizations through donations, volunteering and increasing community awareness.
- To provide the Twin Cities with a low-cost, family friendly source of fun and entertainment. The St. Paul Pioneers continually model and reinforce a professional atmosphere and attitude to ensure a positive experience for our fans and the community.

Internship Description

The communications intern reports directly to the Communications Committee and is responsible for assisting with all team communications. This includes, but is not limited to, creating weekly newsletters, creating team flyers, being a liaison with local media outlets, updating the team Facebook page, Twitter account, and Instagram account., communicating and promoting team events, interviewing players and writing weekly player stories for the team website, composing game day announcements for sponsors, creating the game day program, and assisting writing game stories. The communications intern will also play an integral role in game day operations. This position may include other duties as assigned by the Pioneer Board of Directors. This internship is a non-paid position.

Requirements

Interns must commit for a minimum of 16 weeks or the length of the intern's school semester. Ideally, the intern would be able to begin in late January and continue through the middle of August (the end of the GDFL season). Interns are expected to work a minimum of 10 hours per week. The communications intern will be responsible for attending board meetings, team tryouts, fundraising events, as well as home and away games. The internship will require availability on some evenings and weekends and the availability to assist with special communications projects and complete them as assigned. Keen organizational skills are important, as are above average writing and communication skills. Basic computer skills and an outgoing personality is required. Must have reliable transportation.

Application Process

Interested applicants should submit a letter of application, resume, and the names and phone numbers of three (3) references as part of the application process. The application information can be emailed to mark@pioneersfootball.org.

#LoadTheWagon



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